CLEARY GULL

December 8, 2010 – Cleary Gull Inc. advises L.B. White Company, Inc. in its acquisition by

management and a private investor

Cleary Gull Inc. is pleased to announce the acquisition of L.B. White Company, Inc. by

management and a private investor. Cleary Gull acted as exclusive financial advisor to L.B.

White.

The acquisition includes L.B. White, PSI Heating Systems and two sister companies that make up

Hospitality International LLC; La Crosse and Carroll Chair Company.

L.B. White is based in Onalaska, Wisconsin and is one of the world's leading manufacturers and

marketers of direct-fired forced air, radiant and indirect-fired heaters for agricultural,

construction, tent and greenhouse environments. L.B. White consists of two heating equipment

divisions, L.B. White and PSI Heating Systems. Through separate sales and distribution

networks, the divisions manufacture and distribute the company's products to a broad domestic

and international customer base.

Hospitality International LLC, L.B. White's sister company, designs and manufactures stainless

steel underbar equipment and portable bar products under the La Crosse brand while Carroll

Chair Company provides a broad line of quality metal frame commercial seating products and

tables.

Cleary Gull (www.clearygull.com) is an employee-owned firm providing specialized financial

services through two operating divisions: Investment Banking and Investment Management

Services. Cleary Gull's investment bankers help clients achieve their financial and business goals

by advising on exclusive sales, mergers and acquisitions, raising private debt and equity capital,

and other transactions. Cleary Gull's core ideology and mantra is "A Firm Belief in the

Entrepreneurial Spirit."

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