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CLEARY GULL SPONSORS CFA SOCIETY EMPOWHER EVENT
Sallie Krawcheck and Jamie Ziegler to present

Milwaukee, Wisconsin, September 26, 2014 – Cleary Gull will be a platinum sponsor of the first ever EmpowHer conference, an innovative community event hosted by the CFA Society of Milwaukee and focused on the professional needs and advancement of women throughout the Milwaukee region. The October 1st event will include a keynote presentation by sought-after and well-known financial executive Sallie Krawcheck.

Wendy Stojadinovic, CFA, Cleary Gull Director of Fixed Income and a past president of the CFA Society, was instrumental in organizing the event. She said, “We’ve put together an outstanding line up of speakers including Sallie Krawcheck, CEO of Ellevest and the Women’s Index Fund and a former executive at CitiCorp and Bank of America, and Jamie Ziegler, Co-Founder and Partner of AUM Partners, who works with firms around the world to develop talent and leadership.”

The EmpowHer event will be held at the Milwaukee Athletic Club on October 1, 2014 from 12:30pm to 7:30pm. This professional development event is aimed at the advancement of strong, successful women as leaders in companies, organizations, communities and politics. It is open to women and men in all professions, without any particular industry focus. More information and registration information can be found at www.EmpowHer2014.com.

According to the CFA Society, “Strong leaders are the future of our region and of the world. Unfortunately, women are under-represented in leadership positions in companies, organizations, and in politics. The goal is to tangibly work toward reducing this disparity...not only for the financial industry, but for all. Everyone wins when qualified, competent women are able to compete for and attain leadership opportunities.”

“Cleary Gull has invited women from our organization to attend this event,” said Stephanie Chedid, President of Cleary Gull Advisors. “We view this as a terrific team building and training opportunity and encourage other leading firms in the area to do the same.”

About Cleary Gull

Cleary Gull (www.clearygull.com) is an employee-owned firm headquartered in Milwaukee, Wisconsin providing specialized financial services through two operating divisions: Investment Advisory and Investment Banking. Cleary Gull was named by Financial Times to their list of 2014 300 top registered investment advisors in the U.S. Cleary Gull has combined assets under management of \$2.5 billion as of December 31, 2013 and focuses on high net worth individuals, pilots, and not-for-profit hospitals and senior living communities across the nation. Cleary Gull’s investment bankers specialize in providing exclusive advice on sales, mergers, acquisitions, private debt and equity capital placement, typically for transactions from \$10 million to \$200 million.



About the 2014 *Financial Times* 300 Top Registered Investment Advisers List

Being named to the “300 Top Registered Investment Advisers” list is not an endorsement of the adviser, is not indicative of the adviser’s past or future performance, and does not ensure that a client will experience a higher level of performance or results. Third party rankings and recognition from ratings services are no guarantee of future investment success and should not be construed as representative of any one client’s evaluation. The *Financial Times* solicited from more than 2,000 independent registered investment advisory firms; more than 600 (or approximately 30%) of the firms solicited completed and submitted the questionnaire; 300 (or approximately 50%) of the participating firms were selected for the list. To be considered, advisers solicited by the *Financial Times* completed and submitted a questionnaire about their practice. Only those that completed the questionnaire were considered for the list. To qualify for the list, advisers must be registered with the SEC and have at least \$300 million in verified assets under management as of 12/31/13, with no more than 75% of a firm’s assets being institutional. The *Financial Times* graded advisory firms that were considered for the list on six broad factors and calculated a numeric score for each advisor. Areas of consideration included AUM, AUM growth, years the firm has been in existence, industry certifications of staff, SEC compliance record, and online accessibility. The list is independently determined by the *Financial Times*. The registered investment advisory firms are not charged a fee for consideration or selection.

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