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Contact: Tina Hohman  
Tel: 414-291-3855  
Email: [thohman@clearygull.com](mailto:thohman@clearygull.com)

**STEVEN BACKUS RECEIVES PRESIDENT’S AWARD FROM WISCONSIN’S  
HEALTHCARE FINANCIAL MANAGEMENT ASSOCIATION**

Recognized for Outstanding Contributions to the Chapter

**Milwaukee, WI - June 4, 2014** – Steven J. Backus, client advisor at Cleary Gull Advisors, is the 2014 Wisconsin Healthcare Financial Management Association (HFMA) President’s Award recipient. The award is given out at the discretion of the association’s president and acknowledges an individual’s outstanding contribution to the chapter, and Backus was selected in appreciation and recognition for the time and ideas he devoted to the group. HFMA is the nation’s leading membership organization for healthcare financial management executives and leaders. With more than 39,000 members—ranging from CFOs to controllers to accountants—HFMA is a respected thought leader on top trends and issues facing the healthcare industry.

Backus was recognized at the annual meeting on May 22. President Carmen Wolf explained her selection by stating, "Steve's leadership of the membership committee has been extraordinary. As a result of his efforts, the chapter has grown its membership for the first time in four years and retained members." She noted that this year, the Wisconsin Chapter ranked in the upper quartile for member retention compared to other chapters and received a Silver Award from the National HFMA in recognition of growth and retention. "Steve has established relationships with universities in the state to grow membership and promote the value of HFMA to professors and students in healthcare finance, accounting and management. Steve demonstrates the utmost integrity and dedication as an exemplary volunteer of the Wisconsin HFMA."

"Being a part of HFMA’s Wisconsin chapter is rewarding," said Backus. "I enjoy the camaraderie, networking opportunities and engaging discussions about healthcare finance. I think it is important to encourage others to participate in the organization, especially in light of the changes and new developments in healthcare. Participation in HFMA gives me a broader perspective on the healthcare industry which keeps me deeply connected to relevant issues so I can strategically partner with my clients."

Steven Backus is a client advisor on Cleary Gull’s health care investment advisory team. With 12 years of financial services experience, Steven is a key member of a team that is nationally recognized for their expertise in this field, working with health care clients across the country.

**About Cleary Gull**

Cleary Gull ([www.clearygull.com](http://www.clearygull.com)) is an employee-owned firm headquartered in Milwaukee, Wisconsin providing specialized financial services through two operating divisions: Investment Advisory and Investment Banking. Cleary Gull is among the top 100 registered investment advisors in the U.S.<sup>1</sup> with combined assets under management of \$2.5 billion as of December 31, 2013 and a focus on high net worth individuals, pilots, and not-for-profit hospitals and senior living communities across the nation. Cleary Gull’s investment bankers specialize in providing exclusive advice on sales,



mergers, acquisitions, private debt and equity capital placement, typically for transactions from \$10 million to \$200 million.

<sup>1</sup> Based on an InvestmentNews.com 12/22/12 published ranking of the top broker-dealer registered investment advisers by total assets under management.

**About Health Financial Management Association Wisconsin Chapter**

Wisconsin HFMA ([www.hfmawisconsin.com](http://www.hfmawisconsin.com)) The purpose of HFMA is to define, realize, and advance the financial management of health care by helping members and others improve the business performance of organizations operating in or serving the healthcare field.

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